

This notice in TED website: <http://ted.europa.eu/udl?uri=TED:NOTICE:509860-2017:TEXT:EN:HTML>

**Italy-Terlano: Public relations services
2017/S 244-509860**

Contract notice

Services

Directive 2014/24/EU

Section I: Contracting authority

I.1) Name and addresses

FROM

IT02638000212

Via Jakobi, 1/A

Terlano (BZ)

39018

Italy

Contact person: Nicola Zanotelli

Telephone: +39 0471257206

E-mail: nicola.zanotelli@from.bz.it

Fax: +39 0471256976

NUTS code: ITH10

Internet address(es):

Main address: www.from.bz.it

I.2) Joint procurement

I.3) Communication

Access to the procurement documents is restricted. Further information can be obtained at: www.from.bz.it/en/project

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4) Type of the contracting authority

Other type: Cooperative Company

I.5) Main activity

Other activity: General care of the interests of the associated apples producers

Section II: Object

II.1) Scope of the procurement

II.1.1) Title:

Public notice of tenders for the selection, by means of an open competitive procedure, of no. 1 or more "Implementing body/bodies"

II.1.2) Main CPV code

79416000

II.1.3) Type of contract

Services

- II.1.4) **Short description:**
Public Notice of Tenders for the selection, by means of an open competitive procedure, of no. 1 or more “Implementing body/bodies” engaged for the realisation of the actions (activities/initiatives) aimed at the attainment of the objectives that are provided by the programme, which will be presented and which is to be carried out in the following 3rd countries: India, Hong Kong, Malaysia, Vietnam and Singapore, using the Apple as the testimonial product (as produced by the members of FROM®).
- II.1.5) **Estimated total value**
Value excluding VAT: 1 620 000.00 EUR
- II.1.6) **Information about lots**
This contract is divided into lots: yes
Tenders may be submitted for maximum number of lots: 3
Maximum number of lots that may be awarded to one tenderer: 3
- II.2) **Description**
- II.2.1) **Title:**
India
Lot No: 1
- II.2.2) **Additional CPV code(s)**
79416000
- II.2.3) **Place of performance**
NUTS code: ITH10
- II.2.4) **Description of the procurement:**
The activities to be carried out within the project framework, include but are not limited to: activities of public relations, information on and promotion of agricultural products of the European Union, the organisation of events and tastings at points of sale, the drawing up of informational and promotional materials.
For a detailed description and the requirements for participation in the selection see the tender documents under the following link:
www.from.bz.it/en/project
- II.2.5) **Award criteria**
Price is not the only award criterion and all criteria are stated only in the procurement documents
- II.2.6) **Estimated value**
Value excluding VAT: 1 020 600.00 EUR
- II.2.7) **Duration of the contract, framework agreement or dynamic purchasing system**
Duration in months: 36
This contract is subject to renewal: yes
Description of renewals:
Each, 12 months.
- II.2.10) **Information about variants**
Variants will be accepted: yes
- II.2.11) **Information about options**
Options: no
- II.2.12) **Information about electronic catalogues**
- II.2.13) **Information about European Union funds**
The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Regulation (EU) n. 1144/2014

II.2.14) **Additional information**

II.2) **Description**

II.2.1) **Title:**

Hong Kong
Lot No: 2

II.2.2) **Additional CPV code(s)**

79416000

II.2.3) **Place of performance**

NUTS code: ITH10

II.2.4) **Description of the procurement:**

The activities to be carried out within the project framework include but are not limited to: the definition of the communication strategy, the organisation of trade fairs, the drawing up of informational and promotional materials.

For a detailed description and the requirements for participation in the selection see the tender documents under the following link:

www.from.bz.it/en/project

II.2.5) **Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) **Estimated value**

Value excluding VAT: 218 700.00 EUR

II.2.7) **Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

Each, 12 months.

II.2.10) **Information about variants**

Variants will be accepted: yes

II.2.11) **Information about options**

Options: no

II.2.12) **Information about electronic catalogues**

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Regulation (EU) n. 1144/2014

II.2.14) **Additional information**

II.2) **Description**

II.2.1) **Title:**

Malesia, Vietnam and Singapore
Lot No: 3

II.2.2) **Additional CPV code(s)**

79416000

II.2.3) **Place of performance**

NUTS code: ITH10

II.2.4) Description of the procurement:

The activities to be carried out within the project framework include but are not limited to: activities of public relations, information on and promotion of agricultural products of the European Union, the organisation of events and tastings at points of sale, the drawing up of informational and promotional materials.

For a detailed description and the requirements for participation in the selection see the tender documents under the following link:

www.from.bz.it/en/project

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: 380 700.00 EUR

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

Each, 12 months.

II.2.10) Information about variants

Variants will be accepted: yes

II.2.11) Information about options

Options: no

II.2.12) Information about electronic catalogues

II.2.13) Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Regulation (EU) n.1144/2014

II.2.14) Additional information

Section III: Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

See the tender documents under the following link:www.from.bz.it/en/project.

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

III.1.5) Information about reserved contracts

III.2) Conditions related to the contract

III.2.1) Information about a particular profession

III.2.2) Contract performance conditions:

III.2.3) Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

IV.1.4) Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.1.6) Information about electronic auction

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

IV.2.2) Time limit for receipt of tenders or requests to participate

Date: 31/01/2018

Local time: 12:00

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4) Languages in which tenders or requests to participate may be submitted:

Italian, English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

IV.2.7) Conditions for opening of tenders

Date: 01/02/2018

Local time: 12:00

Place:

Head Office of Assomela:

Via del Brennero, 322.

38121 Trento (TN) - Italy

Section VI: Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: no

VI.2) Information about electronic workflows

VI.3) Additional information:

VI.4) Procedures for review

VI.4.1) Review body

TAR Bolzano

Via de' Medici Claudia n.8

Bolzano

39100

Italy

Telephone: +39 0471972574

VI.4.2) Body responsible for mediation procedures

VI.4.3) Review procedure

VI.4.4) Service from which information about the review procedure may be obtained

VI.5) **Date of dispatch of this notice:**
18/12/2017