

This notice in TED website: <http://ted.europa.eu/udl?uri=TED:NOTICE:57153-2018:TEXT:EN:HTML>

**Italy-Terlano: Public relations services
2018/S 026-057153**

Contract award notice

Results of the procurement procedure

Services

Directive 2014/24/EU

Section I: Contracting authority

I.1) Name and addresses

FROM

IT02638000212

Via Jakobi, 1/A

Terlano (BZ)

39018

Italy

Contact person: Nicola Zanotelli

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Fax: +39 0471256976

NUTS code: ITH10

Internet address(es):

Main address: www.from.bz.it

I.2) Joint procurement

I.4) Type of the contracting authority

Other type: Cooperative company

I.5) Main activity

Other activity: General care of the interests of the associated apples producers

Section II: Object

II.1) Scope of the procurement

II.1.1) Title:

Public notice of tenders for the selection, by means of an open competitive procedure, of no. 1 or more "Implementing body / bodies"

II.1.2) Main CPV code

79416000

II.1.3) Type of contract

Services

II.1.4) Short description:

Public Notice of Tenders for the selection, by means of an open competitive procedure, of no. 1 or more "Implementing body/bodies" engaged for the realisation of the actions (activities / initiatives) aimed at

the attainment of the objectives that are provided by the programme, which will be presented and which is to be carried out in the following 3rd countries: India, Hong Kong, Malaysia, Vietnam and Singapore, using the Apples the testimonial product (as produced by the members of FROM@).

II.1.6) **Information about lots**

This contract is divided into lots: yes

II.1.7) **Total value of the procurement (excluding VAT)**

Value excluding VAT: 218 700.00 EUR

II.2) **Description**

II.2.1) **Title:**

Hong Kong
Lot No: 2

II.2.2) **Additional CPV code(s)**

79416000

II.2.3) **Place of performance**

NUTS code: ITH10
Main site or place of performance:
Hong Kong

II.2.4) **Description of the procurement:**

The activities to be carried out within the project framework, include but are not limited to: activities of public relations, information on and promotion of agricultural products of the European Union, the organisation of events and tastings at points of sale, the drawing up of informational and promotional materials.

For a detailed description and the requirements for participation in the selection see the tender documents under the following link:

— www.from.bz.it/en/project

II.2.5) **Award criteria**

Quality criterion - Name: 1. OVERALL STRATEGY / Weighting: 0-1

Quality criterion - Name: 2. CONCEPTION AND DEVELOPMENT GRAPHIC COMMUNICATION FORMAT / Weighting: 0-1

Quality criterion - Name: 3. METHODOLOGICAL APPROACH / Weighting: 0-1

Cost criterion - Name: 1. FINANCIAL ANALYSIS / Weighting: 0-1

II.2.11) **Information about options**

Options: no

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Reg. (EU) n. 1144/2014

II.2.14) **Additional information**

Section IV: Procedure

IV.1) **Description**

IV.1.1) **Type of procedure**

Open procedure

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**

IV.1.6) **Information about electronic auction**

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number in the OJ S: [2017/S 244-509860](#)

IV.2.8) Information about termination of dynamic purchasing system

IV.2.9) Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 2

Title:

Hong Kong

A contract/lot is awarded: yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract:

02/02/2018

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 2

Number of tenders received from tenderers from non-EU Member States: 0

The contract has been awarded to a group of economic operators: no

V.2.3) Name and address of the contractor

Société pour L'Expansion des Ventes des Produits agricoles et alimentaires (SOPEXA)

Paris

France

NUTS code: FR101

The contractor is an SME: yes

V.2.4) Information on value of the contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: 218 700.00 EUR

Total value of the contract/lot: 218 700.00 EUR

V.2.5) Information about subcontracting

Section V: Award of contract

Lot No: 2

Title:

Hong Kong

A contract/lot is awarded: yes

V.2) Award of contract

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Number of tenders received from tenderers from non-EU Member States: 0

The contract has been awarded to a group of economic operators: no

V.2.3) Name and address of the contractor

Société pour L'Expansion des Ventes des Produits agricoles et alimentaires (SOPEXA)

Parigi

France

NUTS code: FR101

The contractor is an SME: yes

V.2.4) Information on value of the contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: 218 700.00 EUR

Total value of the contract/lot: 218 700.00 EUR

V.2.5) Information about subcontracting

Section VI: Complementary information

VI.3) Additional information:

VI.4) Procedures for review

VI.4.1) Review body

TAR Bolzano

Via de' Medici Claudia n.8

Bolzano

39100

Italy

Telephone: +39 0471972574

VI.4.2) Body responsible for mediation procedures

VI.4.3) Review procedure

VI.4.4) Service from which information about the review procedure may be obtained

VI.5) Date of dispatch of this notice:

02/02/2018